The 4th Annual Cybersecurity Summit on September 25, 2013 at the National Press Club, featuring GEN Keith Alexander as a confirmed keynote, will be your leading, must-attend executive-level cybersecurity summit this Fall. Sponsor or exhibit today! Speakers will represent the Department of Defense, National Security Agency, NIST, the FBI, Department of Homeland Security, etc. Critical cybersecurity topics to be addressed by a high level cross-section of military, government and industry cybersecurity experts will include:

- The White House Cybersecurity Executive Order, the Cybersecurity Framework and New Emerging Standards for Critical Infrastructure
- Information sharing
- Mobile security and BYOD
- Legislative developments in cybersecurity
- Big data and cloud cybersecurity
- Top Federal Spending Priorities in Cybersecurity
- Continuous Monitoring

CONFIRMED SPEAKERS:

**Keynote:**
GEN Keith B. Alexander  
Commander, U.S. Cyber Command,  
Director, National Security Agency, Chief, Central Security Service (confirmed)

**Keynote:**
Debora A. Plunkett  
Director, Information Assurance Directorate, National Security Agency (confirmed)

**Keynote:**
Dr. Patrick Gallagher  
Director, NIST and Under Secretary of Commerce for Standards and Technology, Dept. of Commerce (confirmed)

**Keynote:**
Suzanne Spaulding  
Acting Deputy Secretary, NPPD, Department of Homeland Security (confirmed)

For a full list of all of our speakers, go to www.billingtoncybersecurity.com/2013summit.
Review of 2012 Summit Attendees:
• Over 75% of registered attendees were director-level and above; a third were CEO’s, Presidents and senior level government officials.
• 50%+ increase in registrants over the previous year.
• Titles and Functions included Agency Directors, Presidents, CEOs, CIOs, Deputy CIOs, Deputy Directors, CIOs, Cyber Division Chiefs, Chief Executive Officers, Chief Strategy Officer, Chief Compliance Officer, Chief Information Security Officers, Directors for Cybersecurity, Head of Global Information Security, Managing Director, President, CTO, SVP, VP, etc.

Top Federal Attendees and Speakers in 2012:

Current & Former Federal Speakers:
• His Excellency Toomas Hendrik Ilves, President, Republic of Estonia
• John C. (Chris) Inglis, Deputy Director, NSA
• Lt. Gen. Ronnie Hawkins, Director, DISA
• Bobbie Stempfley, Deputy Assistant Secretary, CS&C, DHS
• Grant Schneider, CIO, DIA
• Gen. Michael Hayden (Ret.), Former Dir., CIA, NSA
• Richard Hale, Dep. CIO for Cybersecurity, DoD
• John Streufert, Director, NCSD, DHS
• Robert Carey, Principal Deputy CIO, DoD
• Howard Schmidt, Former Cybersecurity Coordinator, The White House
• Chris Painter, Coordinator for Cyber Issues, U.S. State Dept.
• Shawn Henry, President, CrowdStrike Services (fomer top cyber cop at the FBI)

Government Entities Represented:
• DISA (includes DISA’s Director)
• NSA (includes NSA Deputy Director and Deputy Director, IA Operations)
• DIA (includes DISA’s CIO)
• Department of Defense (includes Deputy CIO for Cybersecurity and Principal Deputy CIO)
• Department of Homeland Security (includes Director, NCSD, and Deputy Assistant Secretary, CS&C)
• Department of Energy
• Department of State (includes Cybersecurity Coordinator Chris Painter)
• Embassies of Canada, Austria, Germany, Lithuania, Estonia (including Estonia’s Ambassador and Estonia’s President)
• FBI (5 attendees)
• Department of Justice (includes Director, Washington INTERPOL)
• NIST (includes Director, Computer Security Division, NIST)
• Pacific Northwest Laboratories
• Software Engineering Institute, Carnegie Mellon University
• U.S. Secret Service
• U.S. Navy, U.S. Marines and U.S. Cyber Command
Press Who Attended in 2012:

- Reporter, AFP
- Reporter, AOL Defense
- Reporter, Bloomberg News
- Reporter, Communications Daily
- Founder Director, Cyber Security Forum Initiative
- Senior Staff Writer, Defense News
- Web Producer, Federal Times
- Editor, FierceMarkets Government Group
- Director of Multimedia, Homeland Security Today
- Representative, Homeland Security Today
- Reporter, Inside the Pentagon
- National Security Correspondent (Ken Dilanian), LAT
- Technology Projects Reporter, Reuters
- Correspondent, Reuters
- Pentagon Correspondent (Joseph Menn), Reuters
- Defense Technology Correspondent, Reuters
- Journalist, Set-Aside Alert
- Editor, Telecommunications Reports
- Senior Correspondent, The Metro Herald (DC, VA, MD)
- Videographer, The Pentagon Channel
- National Security Correspondent (Ellen Nakashima), The Washington Post
- National Security Correspondent (Shaun Waterman), The Washington Times
- Associate Editor, U.S. News & World Report

Sponsors and Exhibitors in 2012:

- Northrop Grumman
- CSC
- RSA
- Jones International University
- Kaspersky Lab
- AirPatrol Corporation
- Information Security Solution LLC
- Guidance Software
- Unanet Technologies
- Mythics Consulting
- Potomac TechWire

"Last week’s Summit was by far the best cybersecurity conference that I have attended over the past four years. The range of speakers and panelists covered the most current information about threats, policy and approaches. The networking was exceptional."

– Janice Mason, Trade Commissioner, Canadian Embassy

To sponsor or for more information call 1-877-811-5066 or visit www.billingtoncybersecurity.com/2013summit
Five Benefits of Sponsorship

1. **World class networking opportunity with over 350 decision-makers in intimate setting**
   3+ hours of networking in the exhibit area at your dedicated exhibit table with senior decision-makers;
   over 70% of attendees at 2012 summit were director-level or above

2. **Premier showcasing of sponsor’s thought leadership**
   Participate in program and on program planning committee

3. **Unmatched branding opportunity in cybersecurity**
   Your logo on promotions and web site with links to your company web site; build your prospect list;
   send follow-up email to attendees

4. **Complimentary Passes for Colleagues, Clients and Prospects**
   You will receive free guest passes for your colleagues, clients and prospects

5. **Understand Your Cybersecurity Customers and Clients’ Needs Better than Your Competition**
   Through intensive networking with customers through your virtual seminar and the conference, you
   will understand your customers/clients better than your competitors.

### Available Sponsorship Opportunities for the 4th Annual Cybersecurity Summit

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**SOLD OUT**

**SOLD OUT**

**Or Create a Customized Sponsorship Package!**
With a Customized sponsorship package you get the creation of a 5-7 page White Paper, the creation and production of private roundtable, and the creation and production of sponsored Virtual Seminar.

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- Janice Mason, Trade Commissioner, Canadian Embassy commenting about last year’s cybersecurity summit.

5 Benefits of Sponsorship:

1. **World class networking opportunity with over 350 decision-makers in intimate setting.** Over 3 hours of networking in the exhibit area at your dedicated table with senior decision-makers are part of the sponsorship or exhibit package.

2. **Premier showcasing of sponsor’s thought leadership.** Cybersecurity is one of the fastest growing areas in Federal IT contracting today. Be on the ground floor of cybersecurity that is largely growing in Federal spending despite the sequestration.

3. **Unmatched branding opportunity in cybersecurity.** Your logo on promotions and web site with links to your company web site; build your prospect list; send follow-up email to
Complimentary Passes for Colleagues, Clients and Prospects. You will receive free guest passes for your colleagues, clients and prospects.


5. Understand Better Your Cybersecurity Client Needs. Through intensive networking with customers through the conference, you will understand your customers and clients.

Confirmed Speaker:

Joseph M. Demarest, Jr.
Assistant Director of the Cyber Division, FBI

As a veteran of the FBI, Joseph Demarest has worked a variety of investigative matters, including counterterrorism, white collar crime, organized crime/drugs, violent crime and foreign counterintelligence. He has held a number of supervisory and leadership positions at FBI Headquarters and in the field, including his former position as head of the International Operations Division. In this role, he was responsible for leading the FBI’s international and overseas law enforcement operations, liaison and training efforts and, as such, manages over 600 employees in 75 foreign and domestic locations.

Mr. Demarest began his career with the FBI as a Special Agent in 1988. Upon graduation from New Agent Training, Mr. Demarest was assigned to the Anchorage Division where he investigated white collar crime, drug, violent crime and foreign counterintelligence matters. In 1990, he transferred to the New York Division where he was assigned to a Colombian drug squad. He was promoted to squad supervisor in 1999, and was selected as the Division’s SWAT team leader. In 2000, Mr. Demarest was selected to serve as the Drug Branch’s Acting Assistant Special Agent in Charge. In this capacity, he oversaw seven active drug squads comprised of over 150 Agent, task force officers and support personnel. He also worked closely with New York and New Jersey HIDTA executives in the development of New York City’s first Regional Intelligence Center (RIC). The RIC consisted of five sections with over 550 representatives from federal, state and local law enforcement agencies in the New York/New Jersey-metropolitan area.

After 9/11, Mr. Demarest served as a Shift Commander for the PENTTBOM investigation. He led a task force of over 400 federal, state and local investigators from more than 40 disparate agencies investigating the terrorist incidents. In 2002, Mr. Demarest was selected to lead a team of FBI personnel deployed to the Joint Task Force at the U.S. Naval Station, Guantanamo Bay, Cuba. This team conducted interviews, threat assessments and analysis, critical to the FBI’s counterterrorism and intelligence mission.

Mr. Demarest was promoted to Unit Chief at FBI Headquarters in 2002, where he served in the International Terrorism Operations Section (ITOS) within the Counterterrorism Division. In 2003, he was promoted to Assistant Section Chief of ITOS. He later served as an acting Section Chief in ITOS until he was promoted to Assistant Special Agent in Charge of the New York Division’s International Terrorism Branch. He was later selected as the Special Agent in Charge for Counterterrorism and served in that role until early 2008.

Mr. Demarest briefly left public service to work as a Managing Director for the Americas with Goldman Sachs and Company in their Office of Global Security.

In December 2008, Mr. Demarest returned to the FBI after being appointed by Director Mueller to the position of Assistant Director in Charge of the New York Division. During his tenure, Mr. Demarest oversaw several major investigations, including the terrorism investigation OPERATION HIGHRISE; the Bernard Madoff case; and the piracy investigation of MV Maersk Alabama.

Mr. Demarest was appointed the Assistant Director of the Cyber Division in June, 2012.

Mr. Demarest has been the recipient of the Attorney General’s Award as well as the Director’s Award. Prior to entering the FBI, Mr. Demarest was employed for five years as a Deputy Sheriff for the Hillsborough Sheriff’s Department.

Confirmed Speaker:

Lawrence (Larry) K. Zelvin
Director, National Cyber and Communications Integration Center U.S. Department of Homeland Security
Larry Zelvin is a career Senior Executive Service member and Director of the National Cyber and Communications Integration Center (NCCIC) at the U.S. Department of Homeland Security. The NCCIC is comprised of several components to include the U.S. Computer Emergency Readiness Team (US-CERT), the National Coordinating Center for Telecommunications (NCC), the Industrial Control Systems Cyber Emergency Response Team (ICS-CERT), a 24/7 Cybersecurity and Communications Operations Center and exercise program. The NCCIC's primary focus areas include conducting daily analysis and situational monitoring, incident management, and information sharing.

Mr. Zelvin is a retired U.S. Navy Captain and Naval Aviator with 26 years of active service. He has commanded a U.S. Navy squadron, qualified as an Officer of the Deck (Underway) and as Combat Information Center Watch Officer. He has earned subspecialties in undersea warfare, strategic intelligence, and national security. He also served as a politico-military planner in the Joint Chief of Staff’s Homeland Security Division, Strategic Plans and Policy Directorate (J-5) during the 9/11 attacks and as a Principal Director within the Office of the Secretary of Defense following Hurricane Katrina.

Mr. Zelvin's last assignment was at the White House National Security Staff (NSS) where he was a senior crisis manager during major events such as the 2010 Haitian earthquake; the 2010 BP Deepwater Horizon oil spill; and the 2011 Japanese earthquake, tsunami, and nuclear incident. During his tour, he developed and gained Cabinet officer approval of National Level Exercise (NLE) 2012 - the first national level test of the nation’s ability to manage a cyber incident with physical consequences. He also created and executed three NSS-led cyber security exercises which explored policy challenges related to significant cyber incidents and drove the development of a cyber common operating picture. He was instrumental in the creation of a new interagency Cyber Response Group to meet the Cyberspace Policy Review requirement for a White House chaired cyber incident response policy group.

Mr. Zelvin has earned a Bachelor of Arts from Boston University, Master of Arts from the U.S. Naval War College; a Master of Science from the Defense Intelligence College; and graduated from the Joint Forces Staff College. He has been awarded the Defense Superior Service Medal, the Legion of Merit, the Defense Meritorious Service Medal, and the Presidential Service Badge, among other personal, campaign, and unit awards.

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**Confirmed Speaker:**

**Anthony Di Bello**  
Strategic Relationship Manager  
Guidance Software

Anthony Di Bello is responsible for building and delivering whole solutions around endpoint analytics, incident response and eDiscovery via strategic relationships with technology vendors in adjacent markets. Prior to his role as Strategic Partnerships Manager, Anthony was responsible for the direction and marketing of Guidance Software product lines focused on compliance and incident response for Fortune 500 and government. Before this, Anthony spent seven years with Towers Watson, a global professional services firm specializing in risk and financial management. Anthony is a frequent blogger and has authored numerous articles including "New cyber forensics can deter advanced persistent threats" for the January 2011 issue of Government Security News Journal.

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**Confirmed Speaker:**

**Dr. Farnam Jahanian,**  
Assistant Director, CISE Directorate,  
National Science Foundation

Dr. Farnam Jahanian serves as the National Science Foundation Assistant Director for the Computer and Information Science and Engineering (CISE) Directorate. He guides CISE in its mission to uphold the nation's leadership in scientific discovery and engineering innovation through its support of fundamental research in computer and information science and engineering and transformative advances in cyberinfrastructure. Dr. Jahanian oversees the CISE
budget of over $850 million, directing programs and initiatives that support ambitious long-term research and innovation, foster broad interdisciplinary collaborations, and contribute to the development of a computing and information technology workforce with skills essential to success in the increasingly competitive, global market. He also serves as co-chair of the Networking and Information Technology Research and Development (NITRD) Subcommittee of the National Science and Technology Council Committee on Technology, providing overall coordination for the activities of 14 government agencies.

Dr. Jahanian holds the Edward S. Davidson Collegiate Professorship in Electrical Engineering and Computer Science at the University of Michigan, where he served as Department Chair for Computer Science and Engineering from 2007 - 2011 and as Director of the Software Systems Laboratory from 1997 - 2000. Earlier in his career, he held research and management positions at the IBM T.J. Watson Research Center.

Over the last two decades at the University of Michigan, Dr. Jahanian led several large-scale research projects that studied the growth and scalability of the Internet infrastructure, which ultimately transformed how cyber threats are addressed by Internet Service Providers. His research on Internet infrastructure security formed the basis for the successful Internet security services company Arbor Networks, which he co-founded in 2001. Dr. Jahanian served as Chairman of Arbor Networks until its acquisition in 2010.

Dr. Jahanian is the author of over 100 published research papers and has served on dozens of national advisory boards and panels. His work on Internet routing stability and convergence has been highly influential within both the network research and the Internet operational communities and was recognized with an ACM SIGCOMM Test of Time Award in 2008. He has received numerous other awards for his innovative research, commitment to education, and technology commercialization activities. He was named Distinguished University Innovator at the University of Michigan (2009) and received the Governor's University Award for Commercialization Excellence (2005).

Dr. Jahanian holds a master's degree and a Ph.D. in Computer Science from the University of Texas at Austin. He is a Fellow of the Association for Computing Machinery (ACM), the Institute of Electrical and Electronic Engineers (IEEE), and the American Association for the Advancement of Science (AAAS).