Identity Intelligence: Image is Everything
...is exploiting pieces of information that are unique to an individual to track, exploit and identify targets of interest.
**Biometric/Biologic**

Data that shows an individual's physical or behavioral traits: Face, iris, fingerprints, voice, gait.

**Biographic**

Data that documents an individual's life history:
Name, DOB, address, school, military.

**Contextual/Behavioral**

Data that captures an individual's interactions with the external world: Travel, financial, behaviors, social network.