Facebook's Privacy Policy.

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1. Introduction

Questions. If you have any questions or concerns about our privacy policy, contact the help page. You may also contact us by mail at 1601 S. California Avenue, Palo Alto, CA 94304.

TRUSTe Program. Facebook is a certified licensee of the TRUSTe Privacy Seal program. This means that our privacy policy and practices have been reviewed by TRUSTe, an independent organization, for compliance with its strict program requirements. This privacy policy covers the website www.facebook.com. The TRUSTe program covers only information that is collected through this Web site, and does not cover other information, such as information that is collected through software downloaded from Facebook.

If you have any complaints about our policy or practices please let us know through the help page. If you are satisfied with our response, you can contact TRUSTe.
Safe Harbor. Facebook also adheres to the Safe Harbor framework developed by Commerce and the European Union. As part of our participation in the Safe Harbor, disputes you have with us in connection with our policies and practices through TR certification, visit the U.S. Department of Commerce's Safe Harbor Web site.

Scope. This privacy policy covers all of Facebook. It does not, however, apply to entities we own or control, such as applications and websites using Platform. By using or accessing our privacy practices outlined here.

No information from children under age 13. If you are under age 13, please do not attempt to register for Facebook or provide any personal information about yourself to us. If we learn that information from a child under age 13, we will delete that information as quickly as we might have any information from a child under age 13, please contact us through the

Parental participation. We strongly recommend that minors 13 years of age or older ask their parents for permission before sending any information about themselves to anyone over the Internet. Parents to teach their children about safe internet use practices. Materials to help parents about safe internet use can be found on this help page.

2. Information We Receive

Information you provide to us:

Information About Yourself. When you sign up for Facebook you provide us with your name, email, gender, and birth date. During the registration process we give you the opportunity to connect with friends and employers. You will also be able to add a picture of yourself. In some cases we use information for security reasons or to provide specific services to you. Once you re-post information about yourself by connecting with, for example, your current city, hometown, networks, activities, interests, and places. You can also provide personal information about your political and religious views.

Content. One of the primary reasons people use Facebook is to share content with others. When you update your status, upload or take a photo, upload or record a video, share a group, make a comment, write something on someone's Wall, write a note, or send a message, we do not want us to store metadata associated with content you share on Facebook (such as metadata before uploading the content.

Transactional Information. We may retain the details of transactions or payments
you do not want us to store your payment source account number, you can remove

**Friend Information.** We offer contact importer tools to help you upload your friends' addresses so that you can find your friends on Facebook, and invite your contacts who do not have Facebook accounts to join Facebook. If you do not want us to store this information, visit this help page. If you give us your password so that we can help you find your friends, we will not store your password after you have uploaded your contacts' information.

**Information we collect when you interact with Facebook:**

**Site activity information.** We keep track of some of the actions you take on Facebook, such as adding friends, creating a photo album, posting a comment, indicating you "like" a post, attending an event, or connecting with an application. In some cases you are responsible for taking an action when you provide information or content to us. For example, if you upload content to Facebook, we might log the fact that you shared it.

**Access Device and Browser Information.** When you access Facebook from a computer, mobile phone, or other device, we may collect information from that device about your browser type, location, and the pages you visit.

**Cookie Information.** We use "cookies" (small pieces of data we store for an extended period of time on your computer, mobile phone, or other device) to make Facebook easier to use, to make our service safer, and to help protect both you and Facebook. For example, we use them to store your login ID (so that it makes it easier for you to login whenever you come back to Facebook). We also use cookies to log you into Facebook, and to know when you are interacting with Facebook Platform applications, our widgets and Share buttons, and our advertisements. You can remove or block cookies from your browser, but in some cases that may impact your ability to use Facebook.

**Information we receive from third parties:**

**Facebook Platform.** We do not own or operate the applications or websites that you use through the Facebook Platform (such as games and utilities). Whenever you connect with a Platform application, we receive information from them, including information about actions you take. In so doing, we may personalize the process of connecting, we may receive a limited amount of information about actions you take with the application or website.

**Information from other websites.** We may institute programs with advertising partners with which they share information with us:
• We may ask advertisers to tell us how our users responded to the ads we showed purposes, how other users who didn't see the ads acted on their site). This data "conversion tracking," helps us measure our advertising effectiveness and improve advertisements you see.
• We may receive information about whether or not you've seen or interacted with order to measure the effectiveness of those ads.

If in any of these cases we receive data that we do not already have, we will "anonym meaning we will stop associating the information with any particular user. If we ins only use the information in the ways we explain in the "How We Use Your Inform

**Information from other users.** We may collect information about you from other a friend tags you in a photo, video, or place, provides friend details, or indicates a 1

**3. Sharing information on Facebook.**

This section explains how your privacy settings work, and how your information is should always consider your privacy settings before sharing information on Facebo

**Name and Profile Picture.** Facebook is designed to make it easy for you to find a this reason, your name and profile picture do not have privacy settings. If you are your profile picture, you should delete it (or not add one). You can also control who on Facebook or on public search engines using your search settings.

**Contact Information.** Your contact information settings control who can contact see your contact information such as your email and phone number(s). Remember is required except for your email address, and you do not have to share your email

**Personal Information.** Your personal information settings control who can see yo as your religious and political views, if you choose to add them. We recommend th using the friends of friends setting.

**Posts by Me.** You can select a privacy setting for every post you make using the p you are uploading a photo or posting a status update, you can control exactly who it. Whenever you share something look for the lock icon. Clicking on the lock will choose who will be able to see your post. If you decide not to select your setting at y your content will be shared consistent with your Posts by Me privacy setting.
**Connections.** Facebook enables you to connect with virtually anyone or anything and family to the city you live in to the restaurants you like to visit to the bands and takes two to connect, your privacy settings only control who can see the connections are uncomfortable with the connection being publicly available, you should consider their connection.

**Gender and Birth Date.** In addition to name and email address, we require you to provide your gender and date of birth during the registration process. We ask for your date of birth to verify that you are 13 or older, and so we can better limit your access to content and advertisements that are not age appropriate. Birth and gender are required, you cannot delete them. You can, however, edit your such fields from other users.

**Other.** Here are some other things to remember:

- Some of the content you share and the actions you take will show up on your pages they visit.
- If another user tags you in a photo or video or at a place, you can remove the can see that you have been tagged on your profile from your privacy settings.
- Even after you remove information from your profile or delete your account, remain viewable elsewhere to the extent it has been shared with others, it was to your privacy settings, or it was copied or stored by other users.
- You understand that information might be resharnd or copied by other users.
- Certain types of communications that you send to other users cannot be remo
- When you post information on another user's profile or comment on another will be subject to the other user's privacy settings.
- If you use an external source to publish information to Facebook (such as a site), you should check the privacy setting for that post, as it is set by that exte

"**Everyone**" Information. Information set to "everyone" is publicly available infor profile picture, and connections. Such information may, for example, be accessed (including people not logged into Facebook), be indexed by third party search engin distributed, and redistributed by us and others without privacy limitations. Such inf associated with you, including your name and profile picture, even outside of Face engines and when you visit other sites on the internet. The default privacy setting for you post on Facebook is set to "everyone." You can review and change the default
settings. If you delete "everyone" content that you posted on Facebook, we will rer profile, but have no control over its use outside of Facebook.

Minors. We reserve the right to add special protections for minors (such as to pro age-appropriate experience) and place restrictions on the ability of adults to share a recognizing this may provide minors a more limited experience on Facebook

4. Information You Share With Third Parties.

Facebook Platform. As mentioned above, we do not own or operate the applicati Facebook Platform. That means that when you use those applications and websites Facebook information available to someone other than Facebook. Prior to allowing information about you, we require them to agree to terms that limit their use of you read about in Section 9 of our Statement of Rights and Responsibilities) and we use that they only obtain authorized information. To learn more about Platform, visit o

Connecting with an Application or Website. When you connect with an applica access to General Information about you. The term General Information includes: profile pictures, gender, user IDs, connections, and any content shared using the E; may also make information about the location of your computer or access device a applications and websites in order to help them implement appropriate security met distribution of age-appropriate content. If the application or website wants to access any other data, it will ha ask for your permission.

We give you tools to control how your information is shared with applications and For example, you can block specific applications from accessing your information. settings or the application's "About" page. You can also use your privacy settings t information is available to "everyone".

You should always review the policies of third party applications and websites to m with the ways in which they use information you share with them. We do not guar rules. If you find an application or website that violates our rules, you should rep page and we will take action as necessary.

When your friends use Platform. If your friend connects with an application or y name, profile picture, gender, user ID, and information you have shared with to access your connections, except it will not be able to access your friend list. If y (or have a separate account with) that website or application, it may also be able to
on that application or website. If the application or website wants to access any of information (including your friend list), it will have to obtain specific permission from. Grants specific permission to the application or website, it will generally only be able to access information about you that your friend can access. In addition, it will only be allowed to access information in connection with that friend. For example, if a friend gives an application access only shared with your friends, that application could allow your friend to view or post that photo to anyone else.

We provide you with a number of tools to control how your information is shared with an application or website. For example, you can use your application privacy settings to control what information your friends can make available to applications and websites. You can prevent applications or websites from accessing your information. You can use your privacy settings to allow friends to access your information, or limit which of your information is available to them. You can disconnect from a friend if you are uncomfortable with how they are using your information.

Pre-Approved Third-Party Websites and Applications. In order to provide you with a useful social experience off of Facebook, we occasionally need to provide General Information about you to pre-approved websites and applications that use Platform at the time you visit them (if you are still logged in to Facebook). Similarly, when one of your friends visits a pre-approved website or application, it will receive General Information about you so you and your friend can be connected on that website as well as on the account with that website). In these cases we require these websites and applications to go through an approval process, and to enter into separate agreements designed to protect your privacy. For example, the agreements include provisions relating to the access and deletion of your General Information, as well as provisions for you to opt-out of the experience being offered. You can also remove any pre-approved websites or applications that you have visited here, or block all pre-approved websites and applications from getting your General Information. In addition, if you log out of Facebook before visiting a pre-approved website, any information that is collected by the website will not be able to access your information. You can see a complete list of pre-approved websites and applications from your Facebook Platform page.

Exporting Information. You (and those you make your information available to) can export your mobile phone address book applications, or copy and paste functions, to capture, edit, and import) information from Facebook, including your information and information about your friends. You can share your phone number with your friends, they may use third party applications to access the address book on their mobile phone.

Advertisements. Sometimes the advertisers who present ads on Facebook use technological methods to improve the effectiveness of their ads and to personalize advertising content. You may opt-out of the experience being offered by many of these advertisers here. You may also use your browser cookie settings to prevent Facebook from using cookies to track your behavior on Facebook.

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placement of cookies by advertising networks.

**Links.** When you click on links on Facebook you may leave our site. We are not responsible for the practices of other sites, and we encourage you to read their privacy statements.

5. **How We Use Your Information**

We use the information we collect to try to provide a safe, efficient, and customize the details on how we do that:

**To manage the service.** We use the information we collect to provide our services measure and improve those services and features, and to provide you with customer information to prevent potentially illegal activities, and to enforce our **Statement of Privacy**. We also use a variety of technological systems to detect and address anomalous activity prevent abuse such as spam. These efforts may on occasion result in a temporary or permanent termination of some functions for some users.

**To contact you.** We may contact you with service-related announcements from time to time. You may opt out of all communications except essential updates on your **account notifications** page. We may include content you on Facebook in the emails we send to you.

**To serve personalized advertising to you.** We don't share your information with advertisers without your consent. (An example of consent would be if you asked us to provide your shipping address in order to receive a free sample.) We allow advertisers to choose the characteristics of users who will see their advertisements and we may use any of the non-personally identifiable attributes we information you may have decided not to show to other users, such as your birth year, information or preferences) to select the appropriate audience for those advertisements. For example, we may use your interest in soccer to show you ads for soccer equipment, but we do not tell the company who you are. You can see the criteria advertisers may select by visiting our **ad preferences** page. Although we do not share your information with advertisers without your consent, when you interact with an advertisement there is a possibility that the advertiser may place a cookie in your browser and that it meets the criteria they selected.

**To serve social ads.** We occasionally pair advertisements we serve with relevant information and your friends to make advertisements more interesting and more tailored to you if you connect with your favorite band's page, we may display your name and profile information in the social ad with the friend who can see the ad. You can opt out of having your information used for this purpose by following the instructions provided on your account settings page.
social ads on this help page.

**To supplement your profile.** We may use information about you that we collect to supplement your profile (such as when you are tagged in a photo or mentioned in a status update) to help you connect with your friends, including making suggestions to other users that you connect with on Facebook. For example, if another user imports your email address, we may suggest that you connect with each other. If you want to limit your visibility to other people, you can adjust your search visibility privacy setting, as you may suggest to the extent you choose to be visible in public search listings. You may also block specific individuals from being suggested to you and you from being suggested to them.

**To help your friends find you.** We allow other users to use contact information they have about you, such as your email address, to find you, including through contact importers and search. You may restrict your email address to be searchable by other people using your search setting.

**Downloadable Software.** Certain downloadable software applications and applets transmit data to us. We may not make a formal collection of and use of the information is the obvious purpose of the application, such as photos when you use our photo uploader. If we believe it is not obvious that we are using your information, we will make a disclosure to you if we provide the information to others. You may decide whether you want to use a feature or service.

**Memorializing Accounts.** If we are notified that a user is deceased, we may memorialize the account. In such cases we restrict profile access to confirmed friends, and allow friends and family to write on the account in remembrance. We may close an account if we receive a formal request from the user or a proper legal request to do so.

### 6. How We Share Information

Facebook is about sharing information with others &mdash; friends and people in your network &mdash; while providing you with privacy settings that you can use to restrict other users from accessing some of your information. We share your information with third parties when we believe the sharing is reasonably necessary to offer our services, or when legally required to do so. For e
When you make a payment. When you enter into transactions with others or make payments on Facebook, we will share transaction information with only those third parties necessary to complete those transactions. We require those third parties to agree to respect the privacy of your information.

When you invite a friend to join. When you ask us to invite a friend to join Facebook, we will send a message on your behalf using your name. The invitation may also contain information about your friend that they might know. We may also send up to two reminders to them in your name until they accept your invitations. We will delete your friend's email addresses and reminders when they are accepted. If your friend does not want us to keep their information, we will also remove it at their request by using this page.

When you choose to share your information with marketers. You may choose to share information with marketers or electronic commerce providers that are not associated with Facebook entirely at your discretion and we will not provide your information to these marketers.

To help your friends find you. By default, we make certain information you have posted to your profile available in search results on Facebook to help your friends find you. However, you can change some of this information, as well as who can find you in searches, through your privacy settings. We may also share this information with email and instant messaging providers to help their users identify which of the friends they have on Facebook.

To give search engines access to publicly available information. We generally limit search engines' access to our site. We may allow them to access information set to the "everyone" setting (including your profile picture) and your profile information that is visible to everyone. You can change the visibility of some of your profile information using your privacy settings. You can also prevent search engines from indexing your profile using your search settings.

To help improve or promote our service. Sometimes we share aggregated information with third parties to help us improve or promote our service. But we only do so in such a way that no individual is linked to any specific action or information.

To provide you with services. We may provide information to service providers that help us bring you the services we offer. For example, we may use third parties to help host our website, remove repetitive information from our user lists, process payments, or serve sponsored links. These service providers may have access to your personal information, but only for the limited time, but when this occurs we implement reasonable contractual and technical safeguards to protect that information.
To advertise our services. We may ask advertisers outside of Facebook to display We may ask them to deliver those ads based on the presence of a cookie, but in do information with the advertiser.

To offer joint services. We may provide services jointly with other companies, such the Facebook Marketplace. If you use these services, we may share your informa tion. However, we will identify the partner and present the joint service provider's privacy that service.

To respond to legal requests and prevent harm. We may disclose information pro orders, or other requests (including criminal and civil matters) if we have a good fa required by law. This may include respecting requests from jurisdictions outside of have a good faith belief that the response is required by law under the local laws in from that jurisdiction, and are consistent with generally accepted international stand information when we have a good faith belief it is necessary to prevent fraud or ot harm, or to protect ourselves and you from people violating our S Responsibilities. This may include sharing information with other companies, law en entities.

Transfer in the Event of Sale or Change of Control. If the ownership of all or some changes, we may transfer your information to the new owner so that the service ca case, your information would remain subject to the promises made in any pre-existing

7. How You Can Change or Remove Information

Editing your profile. You may change or remove your profile information at any page and clicking "Edit My Profile." Information will be updated immediately.

Delete uploaded contacts. If you use our contact importer to upload addresses, yo this help page. You can delete the email addresses of friends you have invited to join history page.

Deactivating or deleting your account. If you want to stop using your account yo When you deactivate an account, no user will be able to see it, but it will not be de in case you later decide to reactivate your account. Many users deactivate their accounts for temporary reasons and in doing so are asking us to maintain their to Facebook. You will still have the ability to reactivate your account and restore yo you delete an account, it is permanently deleted from Facebook. You should only d
certain you never want to reactivate it. You may deactivate your account on your account settings page.

**Limitations on removal.** Even after you remove information from your profile or delete your account, that information may remain viewable elsewhere to the extent it has been shared with other users or distributed pursuant to your privacy settings, or it was copied or stored by other users. That information no longer be associated with that information on Facebook. (For example, if you post something to your profile and then you delete your account, that post may remain, but be attributed to another User.) Additionally, we may retain certain information to prevent identity theft and other misconduct even after deletion has been requested. If you have given third party applications or websites access to your information, they may retain your information to the extent permitted under their terms of service. You will no longer be able to access the information through our Platform after you delete your account.

**Backup copies.** Removed and deleted information may persist in backup copies for up to 90 days, but will no longer be available to others.

**Non-user contact information.** If a user provides your email address to us, and you want us to delete your address, you can do so on this help page. However, that request will only apply to addresses we have at the time of the request and not to any addresses that users provide to other users.

8. **How We Protect Information**

We do our best to keep your information secure, but we need your help. For more staying safe on Facebook, visit the Facebook Security Page.

**Steps we take to keep your information secure.** We keep your account information on a secured server behind a firewall. When you enter sensitive information (such as credit card numbers and login information) we use secure socket layer technology (SSL). We also use automated and manual security, such as analyzing account behavior for fraudulent or otherwise anomalous features in response to possible signs of abuse, may remove inappropriate content or may suspend or disable accounts for violations of our Statement of Rights and Responsibilities.

**Risks inherent in sharing information.** Although we allow you to set privacy options, please be aware that no security measures are perfect or impenetrable. You share your information with other users with whom you share your information. We cannot guarantee that other users will not view your information. We cannot ensure that information you share on Facebook will be available. We are not responsible for third party circumvention of any privacy settings. You can reduce these risks by using common sense security practices such as...
password, using different passwords for different services, and using up to date ant

**Report Violations.** You should report any security violations to us on this [help page](https://www.facebook.com/help).

9. Other Terms

**Changes.** We may change this Privacy Policy pursuant to the procedures outlined [Rights and Responsibilities](https://www.facebook.com/policy). Unless stated otherwise, our current privacy policy applies here and on the [Facebook Site Governance Page](https://www.facebook.com/policies). You can make sure that you receive notice directly by becoming a fan of the [Facebook Site Governance Page](https://www.facebook.com/policies).

**Consent to Collection and Processing in the United States.** By using Facebook, personal data transferred to and processed in the United States.

**Defined Terms.** "Us," "we," "our," "Platform" and "Facebook" mean the same as [Rights and Responsibilities](https://www.facebook.com/policy). "Information" and "content" are used more generally as defined in the [Statement of Rights and Responsibilities](https://www.facebook.com/policy) unless otherwise limited by the context.

**Helpful links**

- [Statement of Rights and Responsibilities](https://www.facebook.com/policy)
- [Facebook Site Governance Page](https://www.facebook.com/policies)
- application settings
- privacy settings
- account notifications page
- help page for complaints about our privacy policies or practices
- help page to report use by a child under age 13
- help page with info to help parents talk to children about safe internet use
- deleting an account
- reporting a deceased user
- reporting an impostor
- reporting abusive content
- reporting a compromised account
- requesting deletion of data for non-user
- removing Friend Finder contacts
- reporting and blocking third-party applications
- general explanation of third-party applications and how they access data
Facebook Lawful Spying Subterfuge

http://www.nytimes.com/2010/05/13/technology/personaltech/13basics.html

Facebook users who hope to make their personal information private should be pressing a lot of buttons. To opt out of full disclosure of most information, it is necessary to click through more than 50 privacy buttons, which then require choosing among a total of more than 170.

Who Can See You:

Most privacy settings come with five suboptions to decide who can see your personal information. For higher levels of privacy, select “Only Friends.” or “Only Me” from the Customize tab.

The ‘Like’ Button:

This setting allows some Facebook partners, including CNN, Pandora and Yelp, to personalize their Web sites using your personal information and in some instances the browsing habits of your friends.

Allow Your FI:
- Status updates
- Online presence
- Website
- Family and rela
- Relationship de
- My videos
- My links
- My notes
- My photos
- Photos and vidi
- About me
- My birthday
- My religious an

Save Changes